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THE WHITE HOUSE

WASHINGTON

April 14, 1966

MEMORANDUM TO

THE HEADS OF DEPARTMENTS AND AGENCIES

Yesterday I signed an Executive Order designating Postmaster General Lawrence F. O'Brien as Chairman of the Interdepartmental Savings Bond Committee. I did so in the knowledge that I was assigning to him one of the most crucial tasks in the entire Federal establishment: that of making the government a leader in the Payroll Savings Bond program. I am confident he will succeed.

But success depends not entirely on our new Chairman. Each Department and Agency head must shoulder his full share of the responsibility. That is why I am particularly pleased to note that the White House staff is already 100 percent enrolled in the Payroll Savings Plan.

I am proud of these dedicated public servants. I congratulate them. I hope their example will be followed by every employee of the Federal Government.

I have said before that Savings Bonds are both prudent and patriotic.

They are prudent because they strengthen the security of our families.

They are patriotic because they protect the dollar and they support our brave men and women on freedom's outpost in Vietnam. We can't all be in Vietnam -- but we can do our part at home.

This nation is blessed with an outstanding group of civil servants. They are tireless, they are able, they are dedicated. But these qualities -- as great as they are -- come to nothing if they are not accompanied by loyalty and sacrifice. Every government employee can show such loyalty and sacrifice by enrolling in the payroll savings plan. I urge them to do so.

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TO: DDCApproved For Release 2003/05/05 : CIA-RDP80B01676R000400190061-3

Attached is a Presidential memo to heads of all departments and agencies. This is the latest of a series of moves made by the President in taking a direct and personal role in encouraging maximum enrollment of Government employees in the Payroll Savings Bond Program. As you know, Postmaster General O'Brien has been named Chairman of the Interdepartmental Savings Bond Committee.

Looking ahead to a May campaign within the Government, O'Brien has written frequently recently to ensure that each agency is organized to do the best job possible. In the Agency, the DD/S and the Director of Personnel have the action.

We have been requested to advise O'Brien in writing, at weekly intervals during May, as to the status of our campaign.

The President's memo has been sent to the DD/S and the Director of Personnel for appropriate action.

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